2011 LIQUID FEED SYMPOSIUM

September 13-15, 2011
Westin Crown Center
Kansas City, Missouri

The undersigned lessee agrees to rent _____ booth(s) from the American Feed Industry Association (AFIA) during the 2011 Liquid Feed Symposium at the Westin Crown Center Hotel in Kansas City, Missouri.

The cost of each 8' x 10' booth includes 8' draperies at the back of each booth, 3' dividers at the sides, an identification sign, one draped table and two chairs. The rental of a single booth includes one fully paid registration for all symposium functions and the rental of a double booth includes two fully paid registrations for all symposium functions. The price of a single booth is $640 for AFIA members and $1,085 for non-members. A double booth is $1,220 for members and $1,990 for non-members. Additional registrations are available to exhibitors at a rate of $385 for members and $740 for non-members.

The exhibitor shall be fully responsible financially for any and all damages to property owned by the Westin Crown Center Hotel, its owners, managers, officers or directors, agents, employees, subsidiaries and affiliates, from any damages or charges resulting from the exhibitor's use of the property. The exhibitor's liability shall include all losses, costs, damages, or expenses arising from or out of, or by reason of any accident or bodily injury or other occurrences to any person or persons, including the exhibitor, its agents, employees, and business invitees which arise from or out of the exhibitor's occupancy and use of the exhibit premises or any part thereof. The exhibitor will also order and pay for any additional equipment or services needed from the exhibit service company contracting with AFIA. George Fern Exposition Services will service the exhibit needs associated with the 2011 Liquid Feed Symposium. Exhibit kits will be forwarded to the contact's e-mail address listed below.

This lease is subject to all rules and regulations of the American Feed Industry Association with respect to the AFIA Liquid Feed Symposium and the Westin Crown Center Hotel.

The AFIA has contracted a hotel room block with the Westin Crown Center Hotel.
Call (816)-474-4400 to make your hotel room reservations and mention the American Feed Industry Association (AFIA). The room block rate of $139 per night is for single or double occupancy.

Exhibiting Company_____ **Tel**_____

Contact_____ **Fax** _____

Address_____ **E-mail** (required)_____

City_____**State**_____**ZIP**_____

Booth # (s) First Choice_____ **Second Choice**_____ **Booth amount $**_____

Names of persons using the fully paid registration (s)

1. **(1 for a single booth rental)**_____

2. **(2 for a double booth rental)**_____

Names of additional paid registrations

1._____

2._____

3._____

PAYMENT METHOD **Total Amount $**_____

___Check **___MasterCard** **___Visa** **___AmEx**

Credit Card #_____ **Exp. Date**_____

Cardholder's Name (please print)_____

Cardholder's Signature _____**Amount**_____

Billing Address of Credit Card_____

City _____**State** _____**ZIP**_____

Return completed booth contract with payment to AFIA, 2101 Wilson Blvd., Suite 916, Arlington, VA 22201 or fax to (703)666-8083

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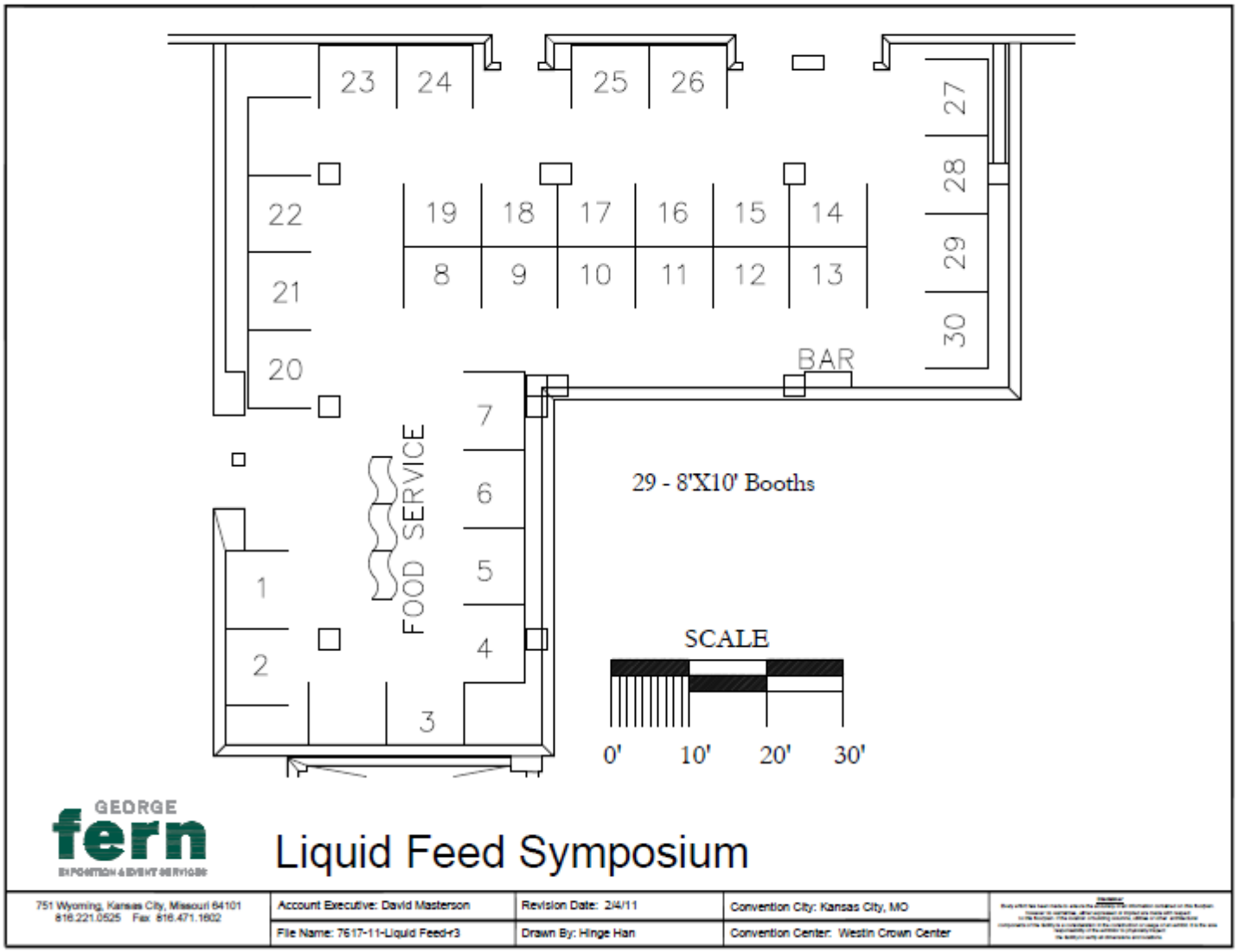
Space is limited to 30 booths. All booths are sold on a **first-come, first-serve** basis. Please select your booth preference from the show floor plan below and list your first and second choices on the front of the contract. The earlier your exhibit contract is received, the better your opportunity of receiving the booth of your choice.

2011 EXHIBIT HALL FLOOR PLAN



www.liquid feed .org is the official virtual trade show website for the 2011 Liquid Feed Symposium. All companies exhibiting at the 2011 Liquid Feed Symposium in Kansas City, Missouri will also have a virtual exhibit booth promoting their company and/or products. Contact Leanna Nail at lnail@afia.org for additional information on your virtual booth .